

A Hair Raising Business

Store reporter Shannon Hopper

Ronda Ford, cashier, K mart 7506, Newburgh, Indiana, strives to make people happy. She lists this as the main reason for studying the field of hair design and eventually wanting to enter the beautician field.

She let her talents be known recently, when she entered her first hair competition and walked away with the first place trophy.

Ronda, who has been attending Roger's Academy of Hair Design since last September, was one of ten students having 1,000 or more hours of schooling chosen to compete.

Competition included choosing a model, creating her make-up, cutting her hair, and styling it while judges watched. Ronda chose a fellow student, Margaret Henderson, who she had practiced on beforehand.

The hair design that Ronda chose was called the parachute, which is a short, tousled look that Ronda achieved by finger drying the hair with a blow dryer, teasing it, and finishing with a curling iron. It is an example of the shorter, fuller hair she said one will be seeing in warmer weather.

Ronda also said that hair for women will have a longer back and shorter sides cut over or halfway over the ears. It will have a full top with no part, and perms will be popular not for curl, but for texture and volume. She said that men's hair will be basically the same as women's, but shorter.

Once Ronda had finished, she said she looked around at the other styles and lost all hope of winning. "I was real nervous and during the judging after they'd come along and looked at our finished style and

then went into the office and closed the door to judge. I just knew," she said. "I said to myself, 'They didn't smile at my model or anything and I just know I'm not going to win because there are so many pretty styles.'"

"And then I thought maybe third place. It didn't matter. I just wanted to place. They called out third place and it wasn't me. They called out second place and it wasn't me. Right then my hopes went down. I thought for sure I didn't get anything," she said.

Apparently Margaret was pleased with her new look, because she kept assuring Ronda they had gotten it.

"And then they announced it," Ronda said. "They said, 'First place goes to number eight' and that was me and I said, 'Oh my gosh, we got it!'"

"My heart jumped out of my skin. I was so happy," she added.

Despite the beforehand nervousness, Ronda now admits the competition was fun and she is glad she did it. It has helped build her confidence and she plans to enter more competitions.

Ronda decided to enter hair designing after rejecting her earlier hope of becoming a vet because she "loved animals too much". Besides, making people happy is an additional career goal in which she has a need to fulfill and she found this in hair designing and cosmetology.

She jokes about how even before she started school she loved to cut hair, especially her own, her mother's and her sister's, but usually without satisfactory results. Even now she says that her family has been the guinea pigs for her mistakes.



At K mart 4301, Lima, Ohio, it is evident summer is here as employees Tim Nelson and Cindy Kelly dress for the active life. They modeled these action-wear separates for the local newspaper as part of a special "Fashion's 1983" feature in the paper. Not only do Tim and Cindy look terrific in their fashions but it presented free advertising for K mart's apparel department.

Ronda Ford, K mart 7506, Newburgh, Indiana.



Seniors Make Top 10

Store reporter Jan Yates

Two proud mothers at K mart 9080, Altus, Oklahoma, were recently acknowledged at a morning meeting as they both have seniors who are in the top 10 of their graduating classes at Altus High School.

Mae Goodgame, area merchandiser, has a son Roland who earned honors of salutatorian.

Employee Coreen McClain has a daughter Charlene who was in the top 10 of her class.

Part-timer Scott Parker won number two with his partner in a recent Southern Conference Tennis Tournament.

Personnel and Training Manager Jan Yates' son Bo is a member of the baseball team at Blair School which recently took the district champ title.

Apparel manager Beverly James' son Randy did well at the county and state livestock shows held recently.